

Summary Evaluation Education Plan 2025

September 2026

Summary

We evaluate the objectives set out in the Education Plan annually, including those for 2025. The Education Plan outlines how we intend to implement educational activities (education sessions and e-learning) from the National Education Programme for Elite Sports each year. In this evaluation of 2025, we assess both the content of the educational activities and the reach of the education pool. Additionally, we examine the collaboration with the (sports) organizations we rely on to achieve our objectives. The areas requiring attention identified in this 2025 evaluation will be incorporated into the 2027 Education Plan.

The overall aim of education is: *Strengthening clean sporting conduct in Dutch elite sports so that fewer elite athletes commit anti-doping rule violations, whether deliberately or inadvertently.*

Key findings

Although most athletes and athlete support personnel do not choose to participate in clean sport education themselves (as is required by sports federations or other elite sport organizations), our education sessions (with an average score of 8.0) and e-learning modules (with average scores between 8.0 and 8.2) are rated positively. By developing pre- and post-assessment measures for education sessions and e-learning, we are taking steps to provide clearer insight into the learning outcomes of our education. In addition, adding subtitles to videos and making English-language e-learning modules available help improve the accessibility of our education materials.

The 2025 education pool consists of 29,294 individuals, of whom 73% are athletes. Of the individuals in the education pool, 97% are required to complete our e-learning, and 22% are also required to attend an education session. In addition, 3% of the athletes in the education pool are required to complete an e-learning module provided by their international federation, followed by an education session delivered by Doping Authority Netherlands.

The reach of the 2025 education pool is 79% for e-learning and 74% for education sessions. Compared with the 2024 education pool, the reach is higher for all core target groups and all education activities, except for e-learning for athletes. In 2024, this percentage was above 100%, which indicated that the estimate had been too low. The 2025 education pool includes more e-learning for athletes, resulting in a lower percentage that may be more realistic. Looking at the number of participants in education sessions and the number of completed e-learning modules, the reach increased by 5% in 2025 compared with 2024. Both the number of participants in education sessions (14%) and the number of completed e-learning modules (3%) were higher.

For the implementation and delivery of education, we are largely dependent on sports federations and NOC*NSF. We evaluate the execution of their education plans annually with the sports federations. In 2025, they gave themselves a comparable score for execution (6.7) to that in 2024 (6.8). In addition, the sports federations rate their collaboration with Doping Authority Netherlands in the field of education as good to excellent. NOC*NSF requires athletes and support personnel in its own delegations to complete education. This was also the case in 2025 and supports the sports federations in executing their education plans.

Areas requiring attention

To improve the relevance and accessibility of education activities for the education pool, it is important to evaluate the content and experiences regularly, from different perspectives and in short cycles. In addition, measuring learning outcomes remains an important area requiring attention in determining the extent to which participants achieve the learning objectives.

To increase the reach of education, we need to make increasingly accurate estimates of the education pool, deliver more education sessions and provide more e-learning opportunities. This requires targeted actions for each core target group. The relationship with the sports federations should also be strengthened further to execute as many of the educational activities set out in the education plans as possible.

Finally, maintaining a good working relationship with NOC*NSF is crucial to support the sports federations and to ensure that NOC*NSF strictly enforces its education requirement for TeamNL delegations.